

Contact: Kelly Quarrinton | kquarrinton@rowman.com | 301-459-3366 x5625

## THE OTHER CLASSROOM

*The Essential Importance of High School Athletics*

### **Praise for *The Other Classroom*:**

“*The Other Classroom* demonstrates that value-driven high school athletic programs help develop attributes, like integrity, leadership, confidence and self-esteem, that become lifelong character traits, as well as valuable skills that enhance academic performance and future careers. A highly recommended resource for anyone interested in education or athletics.” — **Jennifer Turpin, Professor of Sociology, former Provost and Academic Vice President, University of San Francisco**

“Michael Coffino is spot on in his description of the specific qualities and characteristics a good coach can draw out of the high school athlete. Every high school athletic director and administrator needs to read *The Other Classroom* to, one, be reminded of the importance of prep sports and, two, to fully understand the range of qualifications a potential high school coach must have to properly guide his/her players to their full potential. The importance of high school athletics to a developing and maturing adolescent can never be undervalued.” — **Tony Dorado, Nike’s National Manager of High School Basketball**

“Michael Coffino reminds us of both the tremendous opportunity and great responsibility all who work in high school athletics have to our students. He provides concrete examples of ways to enhance the experience for all in achieving the desired outcomes. It is a must read.” — **Bob Gardner, Executive Director, National Federation of State High School Associations**

\*\*\*\*\*

High school sports programs are not simply one-dimensional after-school recreational diversions from the rigors of academic life. In *The Other Classroom: The Essential Importance of High School Athletics*, Michael J. Coffino showcases how high school athletics have a positive influence on the student athletes beyond just the sports experience itself. He argues that the lessons learned, tools acquired, and values instilled have an enduring impact that prepare young athletes for the many challenges they will face in life. Coffino reveals how a well-considered, value-based athletic program effectively works alongside the standard educational curriculum to teach athletes a wide range of beneficial behaviors—including self-advocacy, goal-setting, leadership, conflict resolution, and more.

Drawing on extensive research, illuminating anecdotes, heartfelt commentary from original interviews, and Coffino’s personal coaching experience, *The Other Classroom* issues a passionate challenge to school administrators, coaches, athletic directors, parents, and local communities to bring greater focus on how their high school programs consider the long-term well-being of student athletes. It urges schools to emphasize the importance of preparing student athletes to flourish as adults in whatever they pursue once their formal education is complete.

**Michael J. Coffino** was a basketball coach for twenty-four years. He coached primarily at the high school level at public and private schools and won six league titles in his time as a head coach. Coffino has also assisted professional basketball teams. He is the co-author of the book *Play if Forward* (2016) and author of *Odds-On Basketball Coaching: Crafting High-Percentage Strategies for Game Situations* (Rowman & Littlefield, 2017).

Rowman & Littlefield

**The Other Classroom: The Essential Importance of High School Athletics**

August 2018 • 978-1-5381-0806-2 • \$60.00, Hardback

August 2018 • 978-1-5381-1867-2 • \$28.00, Paperback

www.rowman.com

